

Getting to know your industry

Learn at Lunch

April 2024



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Having a recognised trade or qualification means you can work across many industries. The following activity helps you get to know your sector, as well as explore the different opportunities and industries you can work within.

Use the provided links and resources to work through the activity.

Activity One: Your industry profile

1. What is the industry or sector that you currently work in?

Activity Two: Industry deep dive

Use [Industry Profiles | Labour Market Insights](#) to explore your industry and answer the following questions:

1. What are some other types of tradespeople or jobs that are also critical to your industry?

2. Are there any other sectors within the industry?

3. What is the current projected growth within your industry?

4. Are there any peak representative bodies for this industry e.g. NECA, MBA, NAWIC, NAWO?
Find out more [here](#).

Activity Three: Your occupation profile

Use [Occupation Profiles | Labour Market Insights](#) to explore some insights into your trade/occupation.

1. How many tradespeople are currently employed in your occupation?

2. What percentage of that those are females?

3. What is the current average weekly earnings for tradespeople working in your occupation?

4. What are the main industries employing your occupation?

5. What are some of the values and demands of the occupation?

6. Did you identify any other industries that you could work in with your occupation that interested you?